

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D
NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

131920	26
OMB AP	PROVAL
OMB Number: Expires: Estimated average t hours per response	May 31, 2005 ourden
SEC US	E ONLY
Prefix	Serial
1	11
DATE RE	CEIVED
1	

Name of Offering	(check if this is an amer	ndment and name	has changed, and in	dicate change.)		
Private Placement o	f Series B-1 Preferred Stoo	k, and Common	Stock upon convers	sion thereof		
Filing Under (Check b	ox(es) that apply):	☐ Rule 504	☐ Rule 505	Rule 506	Section 4(6)	☐ ULOE
Type of Filing:	New Filing	☐ Amendment				
		A. BASI	C IDENTIFICATI	ON DATA		
Enter the information	ation requested about the iss	suer				
Name of Issuer	(check if this is an amer	ndment and name	has changed, and in	dicate change.)		
Cittio, Inc.						08046337
Address of Executive	Offices		(Number and Stree	t, City, State, Zip Cod		
667 Mission Street, 4	t th Floor, San Francisco, C	A 94105			(415) 694-59	39
Address of Principal C	Offices		(Number and Stree	t, City, State, Zip Cod	e) Telephone N	umber (Including Area Code)
(if different from Exec	utive Offices)					
Brief Description of Bu	usiness: Enterprise an	d system monito	ring solutions			
		-				
Type of Business Org	anization					
Σ	corporation	🔲 limited p	partnership, already f	ormed	other (please s	pecify):
	business trust	limited p	partnership, to be for	med		
			Month	Year	····	
Actual or Estimated D	ate of Incorporation or Orga	nization:	0 3	0	5 ⊠ Ac	tual Estimated
Jurisdiction of Incorpo	ration or Organization: (Ent	er two-letter U.S. F	Postal Service Abbre	viation for State;		
				other foreign jurisdic	tion) D	E

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

(- <u>-</u>		A. BASIC II	DENTIFICATION DAT	A	
 Each beneficial own Each executive office 	e issuer, if the iss ner having the pow cer and director of	uer has been organized wi	ithin the past five years; irect the vote or disposition c corporate general and manag	of, 10% or more of ging partners of pa	a class of equity securities of the issuer; rtnership issuers; and
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner		☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):	Lerner, James J.			
Business or Residence Add	ress (Number and	Street, City, State, Zip Co.	de): 80 Tehama Street	, San Francisco, (CA 94110
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):	Hickey, Douglas			
Business or Residence Add	ress (Number and	Street, City, State, Zip Co.	de): 80 Tehama Street	, San Francisco, (CA 94110
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):	Ortega, Michael			
Business or Residence Add	ress (Number and	Street, City, State, Zip Co	de): 80 Tehama Street	, San Francisco, (CA 94110
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):	Sokol, Marc			
Business or Residence Add	ress (Number and	Street, City, State, Zip Co	de): 180 No. Stetson A	venue, Ste 4500,	Chicago, IL 60601
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):	Hummer Winblad Ve	enture Partners V, L.P.		
Business or Residence Add	ress (Number and	Street, City, State, Zip Co	de): One Lombard Stre	et, Ste 300, San I	Francisco, CA 94111
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):	JK&B Capital IV, L.P	? .		
Business or Residence Addr	ress (Number and	Street, City, State, Zip Co	de): 180 No. Stetson A	venue, Ste 4500,	Chicago, IL 60601
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, i	f individual):				
Business or Residence Add	ress (Number and	Street, City, State, Zip Co	de):		
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first,	f individual):				
Business or Residence Add	ress (Number and	Street, City, State, Zip Co	de):		
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, i	if individual):		···		
Business or Residence Add	ress (Number and	Street, City, State, Zip Co	de):		

701044206v1 2 of 8

	• •													
					В.	NFORM	IATION	ABOUT	OFFER	ING				
												<u>Yes</u>		<u>No</u>
1. Has	s the issue	r sold, or o	loes the is	suer inten	d to sell, to Answer a	non-accre also in App	edited inve endix, Co	stors in thi	is offering? iling under	ULOE.				⊠
2. Wh	at is the m	inimum in	vestment t	hat will be	accepted	from any i	ndividual?					\$ <u>0.32</u>	<u>:10</u>	
												<u>Yes</u>		<u>No</u>
					single uni							\boxtimes		
any offe and	commissi ring. If a p l/or with a	on or simil person to t state or st	lar remune be listed is ates, list th	ration for s an associ e name of	son who h solicitation ated perso the broke er, you ma	of purcha on or agent r or dealer	sers in cor t of a broke . If more t	inection wi er or deale han five (5	th sales of r registere i) persons	securities d with the to be liste	in the SEC d are			·
Full Nam	ne (Last na	ıme first, if	individual)	N/A									
Business	s or Reside	ence Addr	ess (Numb	er and Str	eet, City, S	State, Zip	Code)							
Narne of	Associate	d Broker o	or Dealer								,			
					tends to So				•••••				☐ All S	States
[AL]	☐ [AK]	□ [AZ]	[AR]	☐ [CA]	□ [CO]				[] [FL]	☐ [GA]	[HI]			
	□ [IN]	☐ [IA]	☐ [KS]	□ [KY]	□ [LA]		☐ [MD]	☐ [MA]	[MI]	☐ [MN]	[] [MS]	[MO]		
□ [MT]	□ [NE]	□ [NV]	□ [NH]	□ [NJ]	□ [NM]	□ [NY]	☐ [NC]	□ [ND]	[HO]			[PA]		
□ [RI]	□ (sc)	□ [SD]		[X1] [[TU]	□ [VT]	□ [VA]	□ [WA]	□ [WV]	[WI]		□ [PR]		
Full Nam	ne (Last na	ıme first, if	individual)										
Business	s or Reside	ence Addr	ess (Numb	er and Str	eet, City, S	State, Zip	Code)							·
Narne of	Associate	d Broker o	or Dealer											
					tends to S							-	☐ All S	States
□ [AL]	☐ [AK]				[CO]						[HI]	[ID]		
	☐ [IN]					_		[MA]			[MS]			
	☐ [NE]			□ [NJ]						[OK]				
□ [RI]				_ [хл] □				_ (WA)						
		<u> </u>	individual											
Business	s or Reside	ence Addr	ess (Numb	er and Str	eet, City, S	State, Zip	Code)							
Narne of	Associate	d Broker o	or Dealer			,								
					tends to S								□ All S	States
☐ [AL]	[AK]	□ [AZ]	☐ [AR]	☐ [CA]	□ [CO]				[] [FL]	☐ [GA]	[] (HI)	□ [ID]		
	□ [IN]	□ [IA]		☐ [KY]	☐ [LA]	☐ (ME)	[MD]	☐ [MA]	[[MI]	☐ [MN]	[] [MS]	☐ [MO]		
☐ (MT)	□ [NE]	[NV]	□ [NH]	□ [NJ]	□ [NM]	□ [NY]	□ [NC]	□ [ND]	[HO]	□ [OK]	[] [OR]	□ [PA]		

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

701044206v1 3 of 8

☐ (RI)

already exchanged.		Aggregate		Amount Already
Type of Security	_	Offering Price	_	Sold
Debt			<u>\$</u>	
Equity	. <u>\$</u>	7,383,000	\$	3,029,3141
☑ Common ☑ Preferred				
Convertible Securities (including warrants)				-
Partnership Interests			\$	
Other (Specify)	. <u>\$</u>		\$	
Total	\$	7,383,000	<u>\$</u>	3,029,314
Answer also in Appendix, Column 3, if filing under ULOE.				
Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				
		Number Investors		Aggregate Dollar Amount Of Purchases
Accredited Investors		3	\$	3,029,314
Non-accredited Investors		0	\$	0
Total (for filings under Rule 504 only)			\$	
Answer also in Appendix, Column 4, if filing under ULOE.				
If this filling is for an offering under Rule 504 or 505, enter the information requested for all securities				
sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.				
		Types of Security		Dollar Amount Sold
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1.		Security	<u>\$</u>	
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering		Security	<u>\$</u>	Sold
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505		Security	<u>\$</u> <u>\$</u> <u>\$</u> \$	Sold
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505 Regulation A Rule 504		Security N/A N/A	\$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505		Security N/A N/A	\$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505 Regulation A Rule 504 Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is		Security N/A N/A	\$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505 Regulation A Total Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		Security N/A N/A	\$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505 Regulation A Rule 504 Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees		N/A N/A	\$ \$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securitles by type listed in Part C–Question 1. Type of Offering Rule 505 Regulation A Rule 504 Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees Printing and Engraving Costs		N/A N/A	\$ \$ \$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securities by type listed in Part C—Question 1. Type of Offering Rule 505		N/A N/A	\$ \$ \$ \$ \$ \$ \$	Sold N/A
first sale of securities in this offering. Classify securities by type listed in Part C–Question 1. Type of Offering Rule 505 Regulation A Rule 504 Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees Printing and Engraving Costs Legal Fees Accounting Fees		N/A N/A N/A	\$ \$ \$ \$ \$ \$ \$ \$	Sold N/A
Type of Offering Rule 505 Regulation A Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees Printing and Engraving Costs Legal Fees Engineering Fees Engineering Fees		N/A N/A N/A	\$ \$ \$ \$ \$ \$ \$ \$	Sold N/A

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

 $^{^1}$ $\,$ Includes conversion of promissory notes and interest upon Closing. 701044206v1 $\,$ 4 of 8 $\,$

	C. OFFERING PRICE,	NUMBER OF INVESTORS, EXF	PENSES	AND USE OF	PROCEE	S	
ļ	b. Enter the difference between the aggrega Question 1 and total expenses furnished in res "adjusted gross proceeds to the issuer."	ponse to Part C-Question 4.a. This differ	ence is the)		\$	7,383,000
5	Indicate below the amount of the adjusted gros used for each of the purposes shown. If the ar estimate and check the box to the left of the est the adjusted gross proceeds to the issuer set for	nount for any purpose is not known, furnis timate. The total of the payments listed re	sh an nust equal	Payments Officers Oirectors Affiliates	&		Payments to Others
	Salaries and fees			\$	□	\$	
	Purchase of real estate			\$	□	<u>\$</u>	.==
	Purchase, rental or leasing and installat	tion of machinery and equipment		\$	🗆	\$	
	Construction or leasing of plant building	s and facilities		\$	🗆	\$	
	offering that may be used in exchange:	ng the value of securities involved in this for the assets or securities of another issu	er	ŝ		s	
				\$		\$	
				•	□	<u> </u>	7,383,000
	vvorking capital			3			1,303,000
	Other (specify):			<u>\$</u>		<u>\$</u>	
				\$	□	<u>\$</u>	
	Column Totals			\$	🗆	\$	
	Total Payments Listed (column totals a	dded)		\boxtimes	\$	7,383	,000
_		D. FEDERAL SIGNATU	JRE		1		
0	is issuer has duly caused this notice to be signe nstitutes an undertaking by the issuer to furnish the issuer to any non-accredited investor pursu	to the U.S. Securities and Exchange Com	son. If this mission, up	notice is filed unde pon written reques	er Rule 505, to of its staff, the	he follo	wing signature mation furnished
5:3	suer (Print or Type)	Signature		7	Date		
į	ttio, Inc.				April 1	2008	<u> </u>
łä	me of Signer (Print or Type)	Title of Signer (Print or Type)					
l a	mes J. Lerner	Chief Executive Officer					

END

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)